



## 24 June 2013

### World Young Doctors Day Journée Mondiale des Jeunes Médecins

**Theme: Internet, Social Media and Medicine**

We will be celebrating World Young Doctors' Day for the first time on the 24<sup>th</sup> of June 2013. It is a special date for WYDO, as it is the date the organization was founded in 2011.

World Young Doctors Day will be a day which brings young doctors around the world together through a variety of activities. We hope that the 24<sup>th</sup> of June will become a yearly event that unites and inspires young doctors!

In this newsletter we will give an overview of the activities that are being organized in Indonesia, Egypt and Burkina Faso, as well as suggestions for organizing your own activity. We will keep you updated on the activities on our website:

<http://www.wydo.org/content/world-young-doctors-day>

We hope that the initiative of World Young Doctors' Day inspires many young doctors in the world!

## Get together and organize your own activity!

We invite all young doctors around the world to get together and organize an activity. This does not need to take a lot of time. Small and spontaneous activities can often be just as enjoyable! Here are some suggestions what you could organize:

**A network party:** getting together in a local bar or café with all young doctors from your hospital and exchange experiences.

**A campaign** on a topic that you feel needs more attention.

An **event for the patients** in your hospital, for example for the children.

**Sending an article** related to this years' theme to a national or local newspaper or a medical magazine.

### Let us know!

We would like to hear of all the activities that are being organized so that we can announce them. And also afterwards, we would very much like to receive stories and pictures of what happened!

### Index

|  |   |
|--|---|
| Get together and organize your own activity!                                       | 1 |
| The theme: Internet, Social Media and Medicine                                     | 2 |
| Symposium sur le rôle et la place de l'internet et des réseaux sociaux en médecine | 2 |
| Symposium in Egypt: the role of Internet & Social Media in Medicine                | 3 |
| Internet and healthcare essay contest 2013 for Indonesian young doctors            | 4 |

---

# The theme: Internet, Social Media and Medicine

The reason why we chose “internet, social media and medicine” as the theme for World Young Doctors’ Day is that we would like to explore the current and future possibilities of the internet and social media for use in medicine. The internet already offers endless possibilities for use in medical practice and the number of new applications is still growing. While this might bring concerns in the context of medical practice as we know it, it is important for young doctors to inform themselves of the possibilities and discuss how these will influence the way in which medicine will be practiced in the coming decades.

WYDO itself is based on communication via the internet and social media. Thus making it possible for young doctors in different countries

around the world to communicate on a daily basis. WYDO is also working on a variety of applications, which will make the lives and careers of young doctors more easy and allow to broaden their horizon. An example of this is the recent collaboration of WYDO with medical students from HelMSIC on building an online residency database. Another example is the collection of existing online resources that are being shared on the WYDO website.

The activities that are being organized for World Young Doctors’ Day will not only highlight the positive aspects of the internet and social media for medicine, but will also have room for critical notes, such as privacy and ethical issues, and questions about the quality of information available on the internet.

---

## Symposium sur le rôle et la place de l'internet et des réseaux sociaux en médecine

*By Anselme Simeon Sanou, National Focal Point for Burkina Faso*

### **Contexte et justification**

L'internet et les médias sociaux constituent depuis quelques années une source d'information de plus en plus mobilisée par les individus qui recherchent de l'information. De Facebook à YouTube en passant par Twitter, il semble que tout le monde participe à une forme ou une autre de communication électronique avec des amis, des membres de la famille, des collègues ou même de parfaits inconnus sur des sites web et des applications mobiles. L'internet et les médias sociaux ont changé la façon dont les gens nouent des relations, communiquent, interagissent, recueillent et diffusent l'information.

A l'occasion de la journée du « jeune docteur » qui sera célébrée pour la première fois le 24 Juin, nous organisons une conférence publique sur le thème « Rôle et place de l'internet et des réseaux sociaux en médecine ».

### **Objectif**

Montrer le rôle et l'importance de l'internet et des medias sociaux en médecine.

### **Participants**

Publics cibles: Les agents de santé: Médecins, pharmaciens étudiants en médecine et en pharmacie, sages femmes d'état et maïeuticiens d'état, infirmiers et infirmières  
Les jeunes docteurs de toutes disciplines: vétérinaire, agriculture, nutrition etc.

### **Date et lieu**

Le symposium sera organisé le 24 Juin 2013 dans la salle de conférence du Centre Muraz à Bobo-Dioulasso.

### **Partenaires**

World Young Doctor's Organization  
Bobo Bénévolat [www.bobobenevolat.sitew.com](http://www.bobobenevolat.sitew.com)  
Centre Muraz [www.centre-muraz.bf](http://www.centre-muraz.bf)

# Symposium in Egypt: The role of Internet & Social Media in Medicine

*By Hatem Alaa, National Focal Point for Egypt*

WYDO is planning a symposium in Egypt on the role of internet & social media in medicine.

## **Date and place**

The conference will be held in Cairo around the 24<sup>th</sup> June 2013. The exact date and place will be confirmed later. Please check on [www.wydo.org](http://www.wydo.org).

## **Background**

With the enormous advancement in social media and its implications in different life aspects it has become a must to discuss the role of internet and social media in medicine and healthcare. In the mean time you can find endless websites giving medical information and an infinite number of blogs, pages and groups that give information on health and wellness with no clear evidence that they have been given a license or a permission to do so.

## **Topics at the symposium**

During the symposium we will be trying to answer the following questions:

- How should dissemination of health information be controlled & overseen over the internet?
- What is the social responsibility of medical institutions; hospitals, clinics and medical schools towards raising awareness about health in general and more particularly about dangerous practices such as self-medications based on internet resources solely?

- Young doctors have the advantage of having medical knowledge and at the same time having considerable experience with internet and social media, which is unmatched by their older peers and professors; how can young doctors utilize this combination of knowledge and experience to create a safer cyber environment for their patients and communities?

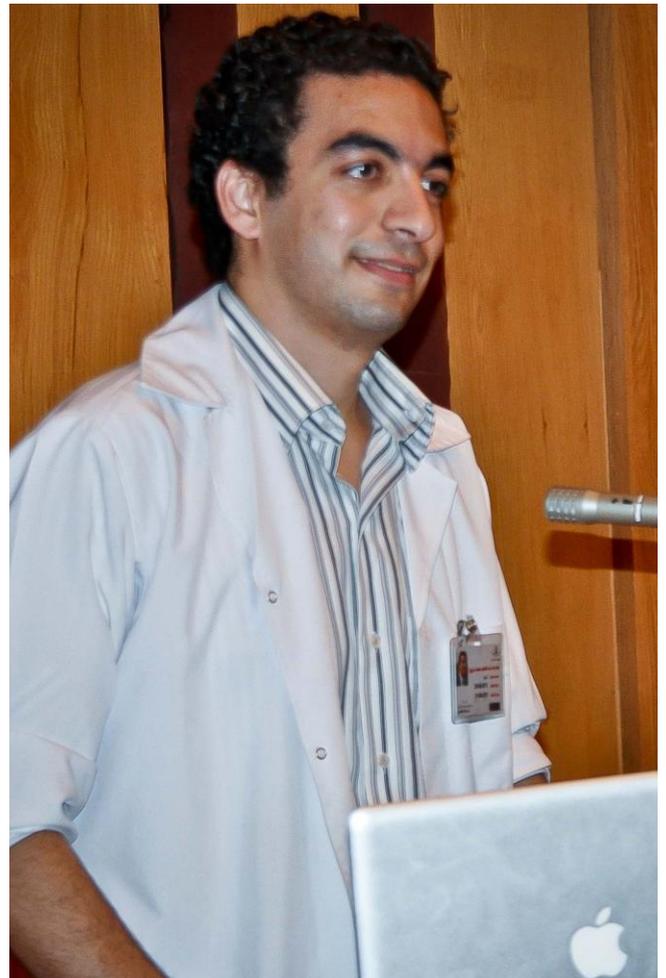


Photo courtesy of Hatem Alaa

# Internet and healthcare essay contest 2013 for Indonesian young doctors

*By Zukhrofi Muzar, National Focal Point for Indonesia*

## Background

A study by Cooper et al 2012 published in the journal of American Medical Informatics Association revealed many young doctors in the US use internet-based communication technologies in healthcare. They use them to obtain information and spread information about health. Moreover, not only doctors, but also patients use the internet to know more about symptoms and medicines, finding good doctors, or even to post review about their experience in the hospital or with doctors.

However, the internet also can spike potential issues either for doctors or patients. Is it correct to answer health consultation from a patient on social media without a face-to-face visit and thorough physical examination? Do doctors really share the reliable and evidence based information on social media? Do patients easily rely on information about the symptoms and medications from the internet? Are patients critical enough to filter good information and to prevent them from over self-diagnosis? Is it ethical for patients to share their bad experience with doctors to internet?

## Essay contest

In celebration of world young doctors' day on **24th June**, WYDO Indonesia has organized an essay contest for Indonesian doctors to explore their experience with and thoughts about the use of internet and social media in healthcare. We received many interesting essays and hope for even more to find inspiring and creative ideas to better use internet in healthcare that can be implemented into projects. The three best essays will be published on WYDO website and the winners will get a certificate and will be invited to become project coordinator of a project addressing their ideas.

## Entry guidelines

- Length of essay must be 500 to 1,000 words; the essay must be typewritten (times new roman font) and double-spaced and in English or Bahasa Indonesia.
- Essay must be an individual work.
- Topic: How I have used the internet and social media to improve my own education and/or the health education of my patients and people in general.

Entries can be sent to:

muzar.zukhrofi[a]gmail.com.

The deadline for submission is 15<sup>th</sup> June 2013.

## Final remarks

If you would like to contribute to the next newsletter, please contact us at [contact@wydo.org](mailto:contact@wydo.org).

NOTICE: Every care has been taken in the preparations of this newsletter. Nevertheless, errors cannot always be avoided. WYDO cannot accept any responsibility for any liability. The opinions expressed in this newsletter are those of the authors and do not necessarily reflect the views of WYDO.



World Young Doctors' Organization



World Young Doctors' Organization

# World Young Doctors Day

## 24 June

*Theme:*

### Internet, Social Media & Medicine

***International events:***

**Burkina Faso**

Symposium sur le rôle et la place de l'internet et des réseaux sociaux en médecine  
(by Anselme Simeon Sanou, Bobo Bénévolat, Centre Muraz)

**Egypt**

Symposium on the role of internet and social media in medicine  
(by Hatem Alaa)

**Indonesia**

Internet and healthcare essay contest  
(by Zukhrofi Muzar)



For further information: [www.wydo.org](http://www.wydo.org)  
Follow us on Facebook and Twitter